



MODERN. SOUTHERN. STYLE.

Charity Sale

PRIVATE TICKETED EVENT
4 hours only!
Saturday, April 27 | 6-10am

Giving you the fashions you want,
while supporting local charities and schools.

HOME
take an extra
20% off
ENTIRE STOCK regular & sale
home designer brands: Lauren
Ralph Lauren, Waterford, Bltmore®
For Your Home, Nautica, Tommy
Bahama & more

take an extra
20% off
ENTIRE STOCK regular & sale
favorites for your home including
Fashion Bedding, Sheets, Pillows,
Mattress Pads, Bath, Cookware,
China, Crystal, Silver, Housewares,
Luggage, Frames and Home Décor

take an extra
15% off
ENTIRE STOCK regular & sale
kitchen electronics & electronics
including KitchenAid®, Cuisinart®,
Keurig® & more

JUNIORS'
take an extra
20% off
ENTIRE STOCK regular & sale
juniors' sportswear and dresses
TOTAL SAVINGS UP TO 45%

BEAUTY
Estée Lauder
Beauty Gossip
The secrets everyone should know.
The latest products & most-wanted
shades. Trends in the news, you'll
be the first to use.
YOUR FREE GIFT
Double-ended Sumptuous Extreme
mascara and Pure Color gloss.
No purchase necessary. Offer good
while supplies last. Quantities limited.
One gift to a customer, please.

MEN'S
take an extra
20% off
ENTIRE STOCK regular & sale
men's designer sportswear from
Nautica, Calvin Klein, Black Brown,
Lucky & more
TOTAL SAVINGS UP TO 50%

take an extra
20% off
ENTIRE STOCK* regular &
sale men's sportswear, plus Big
& Tall, by Chaps, Izod, Columbia
and more
TOTAL SAVINGS UP TO 60%
*Excludes Under Armour

take an extra
25% off
ENTIRE STOCK regular &
sale men's suits, suit separates,
sportcoats, dress shirts & ties,
including Big & Tall from Hart
Schaffner Marx, Lauren, Nautica,
Calvin Klein & more
TOTAL SAVINGS UP TO 65%

take an extra
20% off
ENTIRE STOCK regular &
sale men's pants and jeans from
Haggar®, Savane®, Lee®, Izod, Chaps,
and more including Big & Tall
TOTAL SAVINGS UP TO 65%

INTIMATES
take an extra
25% off
ENTIRE STOCK regular & sale
bras, panties & sleepwear by
Bali®, Playtex®, Maidenform®, ND®
Intimates & Kim Rogers' intimates
TOTAL SAVINGS UP TO 45%

take an extra
20% off
ENTIRE STOCK regular & sale
bras, panties & sleepwear from
Designer Brands: Calvin Klein,
DKNY, Assets, Lauren, Nautica
TOTAL SAVINGS UP TO 40%

SHOES
take an extra
25% off
ENTIRE STOCK* regular &
sale women's & men's designer
dress & casual shoes and sandals
from Cole Haan, Donald J Pliner,
Coach, Kate Spade, Vince Camuto,
Calvin Klein, Sam Edelman & more
TOTAL SAVINGS UP TO 50%
*Excludes Brighton & UgG

take an extra
25% off
ENTIRE STOCK* regular & sale
women's, men's & kids designer
dress & casual shoes and sandals
from Jessica Simpson, Steve
Madden, Lucky, Nine West, Ralph
Lauren, Korky, Sperry, Top Sider, G
by Guess and more
TOTAL SAVINGS UP TO 50%
*Excludes UgG

BELK & CO.
50-60% off
ENTIRE STOCK* regular &
sale priced fine jewelry, including
diamonds, pearls, gold and
gemstones
20% OFF ROBERTO COIN
65% OFF CLEARANCE
*Excludes fine jewelry watches

30% off
ENTIRE STOCK* regular
& sale priced Citizen, Seiko &
Bulova watches
*Excludes clearance

KIDS
take an extra
25% off
ENTIRE STOCK* regular &
sale newborn/infant, boys' 2-20 &
girls' 2-16 apparel from J Khaki®,
Red Camel®, Carter's®, OshKosh®,
Rare Editions, Speechless, Bonnie
Jean, Lee® & more
TOTAL SAVINGS UP TO 50%
*Excludes Levi, Designer Collections &
Under Armour

Excludes Everyday Values storewide

*\$5 Tickets on sale at the door. Must purchase ticket to shop special sale hours. **\$5 Discount on your first regular, sale or clearance purchase, including Cosmetics & Fragrances. Excludes Brighton, UgG & Under Armour. Not valid on phone orders or on belk.com. No cash back. Contact your store for a list of charities. All ticket proceeds benefit your favorite participating local charities. All unclaimed money from the sale of Charity Sale tickets will be donated to a charity of Belk's choice after 90 days. Limit one \$5 discount per customer. ***100 Belk gift cards per store valued anywhere from \$5 to \$1000 will be given away. One lucky person per Belk Division (for a total of 3 winners) will walk away with a gift card worth \$1000. No purchase necessary. One per adult customer, while supplies last. Not valid by phone or on Belk.com. See a sales associate for details. RED DOT: "limited exclusions in Brighton, My Flat In London, Eileen Fisher, Lilly Pulitzer, Resort, Bridge Collection, Levi's, Coach, designer handbags and junior denim. Juniors total savings are 60-80% off. Fashion Accessories, Handbags, Small Leather Goods, Hosiery, Home Store and Men's Tailored Clothing total savings are 55-70%. COUPONS NOT VALID ON RED DOT



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\$5 off
your first purchase**
Saturday, April 27, 6-10am when you present
your Charity Sale ticket to your sales associate.
No cash back. Ticket needed to shop 6-10 a.m.
VERY LIMITED EXCLUSIONS

20-70% off
storewide, including special savings on
RARELY DISCOUNTED BRANDS
Not valid by phone or on Belk.com. Excludes Everyday Values.
See inside & back for details

earn
FREE gift card
to the first 100 customers
at each store Saturday!***

100 Belk gift cards per store valued anywhere from \$5 to \$1000
will be given away. One lucky person per Belk Division (for a
total of 3 winners) will walk away with a gift card worth \$1000.
See back for details



earn

DoublePoints
TriplePoints

throughout the store Saturday, Apr. 27
Earn Double Points with your Belk Rewards or
Premier Card. Triple Points with your Elite Card.
Excludes all gift cards, non-merchandise & leased depts.